

Press release

3 December 2021

Intertextile Apparel and Yarn Expo Shenzhen fairs deferred

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Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen have been deferred. The fairs were due to take place from 8 – 10 December at the Shenzhen World Exhibition & Convention Center; further details will be announced in due course.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, explained the decision: “The organisers of Intertextile Apparel and Yarn Expo have made the difficult decision to postpone the Shenzhen editions in order to support government efforts to contain the spread of COVID-19. While we cannot hold the fairs as planned in December under the current circumstances, we would like to take this opportunity to thank all of our stakeholders for their patience and continued support, and we look forward to providing effective business trading platforms for the industry in 2022 in both Shanghai and Shenzhen.”

Exhibitors or visitors with any queries about these fairs should email textile@hongkong.messefrankfurt.com, or visit the fairs’ websites:

- Intertextile Shenzhen Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com>
- Yarn Expo Shenzhen: www.yarnexpochina.com

Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center. Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; China Chemical Fibers Association; and China Knitting Industrial Association.

To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both

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onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com