

Press release

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Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen moved to December

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The 2021 editions of Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen will now take place from 8 – 10 December instead of their original early-November date. The fairs will remain at the Shenzhen World Exhibition & Convention Center alongside CHIC and PH Value.

With the pandemic control situation in China still evolving at this time, Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained the decision to delay the fairs: “With the four shows due to take place shortly, the prudent decision at this stage is to postpone them given the evolving situation around pandemic containment measures. Following the successful A/W Shanghai editions held earlier this month, we are determined to still provide this platform for all our stakeholders which is more focused on the South China and Southeast Asia markets, as well as both the upcoming A/W and S/S seasons.”

Ms Wen continued: “We of course appreciate the understanding and ongoing support from participants of the fairs as we navigate these uncertain times. The feedback at the Shanghai editions about the domestic market’s strength and the value trade fairs provide for face-to-face encounters was very positive, so we will be doing our best to ensure a safe as well as high-quality business environment in December.”

Exhibitors or visitors with any queries about these fairs should email textile@hongkong.messefrankfurt.com, or visit the fairs’ websites:

- Intertextile Shanghai Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com>
- Yarn Expo: www.yarnexpochina.com

Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center. Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; China Chemical Fibers Association; and China Knitting Industrial Association.

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To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Notes to editors:

Download this press release

<https://intertextile-pavilion-shenzhen.hk.messefrankfurt.com/shenzhen/en/press/press-releases/2021/ITSZ21-postponement.html>

Further press information & picture material

<https://intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en/press/press-releases.html>

<https://yarnexpo-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com