

yarnexpo

Greater Bay Area International Trade
Fair for Fibres and Yarns
大湾区国际纺织纱线博览会

2 – 4.11.2022

Shenzhen World Exhibition and
Convention Center, Shenzhen, China

International sourcing hub for yarns and fibres

www.yarnexpo-shenzhen.com



Energise your business in the Greater Bay Area fashion hub

Providing unrivalled opportunities to engage with the fashion hub in the Greater Bay Area, Yarn Expo Shenzhen is a dedicated trade platform for you to discover everything about fibres, yarns and fashion, in the most dynamic region in China.

- **Regional growth engine:** Shenzhen is one of the core cities in the **Greater Bay Area** with valuable developments in innovation and creativity, as well as connectivity with the wider **ASEAN region**.
- **Well-developed fashion city:** accounting for 10% of revenue in China's garment industry.
- **Top foreign trade city:** Shenzhen's economy has thrived throughout the pandemic, ranking first among mainland cities for export value, as well as ranking third for import value in 2020.
- **RCEP activated:** the world's largest trade agreement entered into force on 1 January 2022, which is expected to drive ASEAN's economic recovery from the pandemic.
- **Venue accessibility:** Yarn Expo is held in the Shenzhen World Exhibition & Convention Center, only three kilometres from the Shenzhen Bao'an International Airport, making it convenient for overseas exhibitors and buyers.

Product groups

Fibres

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres

Yarns

- Fancy yarns
- Knitting yarns
- Natural & blended yarns (cotton, wool, silk & linen / ramie)
- Man-made & blended yarns (regenerated & synthetic)
- Elastic yarns
- Specialty yarns



Concurrent events

intertextile
SHENZHEN apparel fabrics

CHIC
Shenzhen



Fringe programme

Trend forums: industry players can connect with the market and get up-to-date on the latest trends and insights.

Seminars: present your brand and learn about specific trends for the entire industry chain through a comprehensive array of seminars.

Exhibitors' comments

“In terms of location, I think the **fair has made the right move in establishing in the Greater Bay Area** in response to the Chinese government's strategy. We also believe the potential in the region will grow, so this is **an ideal location to hold the fair**.”

Ms Mary Xu, General Manager, TopLine (Ningbo) Textile Co Ltd / Consinee Group, China

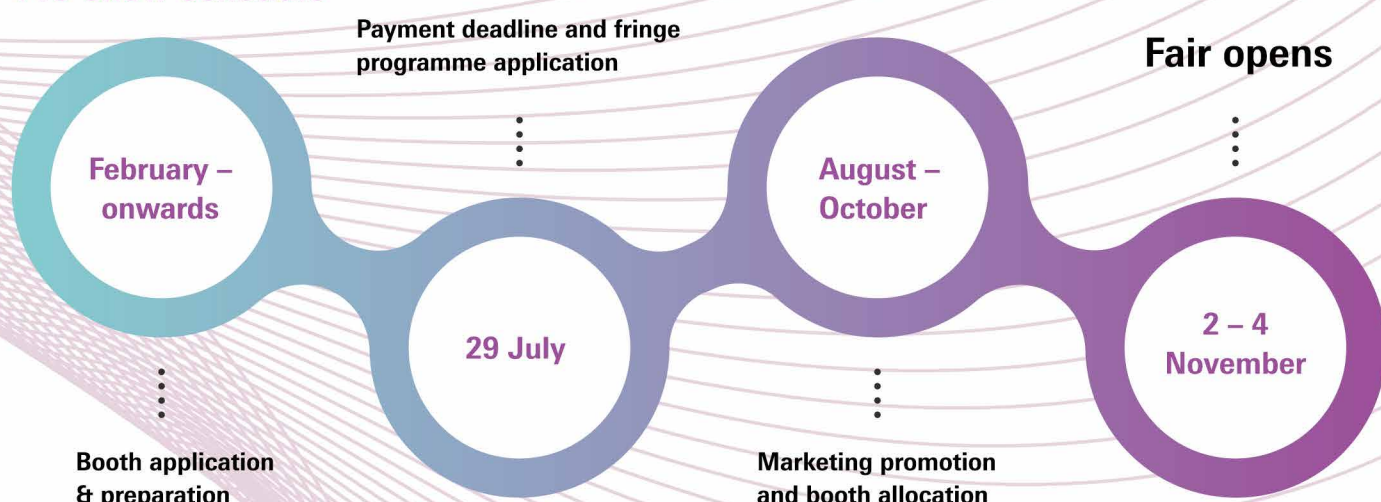
“We were interested to join the fair again as **more overseas clients can be found here**, who are our target customers, and **the fair attracts buyers from Dalang**. The pandemic has forced us to explore the domestic market as we mainly focus on the overseas market and the rapid growth of e-Commerce has allowed us to further expand our business. **Shenzhen has its locational advantages** especially with **its close proximity to Hong Kong** and we are **able to explore both Chinese and overseas markets**.”

Mr Un Ying Song, Assistant Sales Manager, Dezhou Shangjin Cashere Textile Technology Co Ltd, China





Pre-show schedule



Subject to change, as of March 2022

Fair facts

Date: 2 – 4 November 2022 (Wed – Fri)
Venue: Shenzhen World Exhibition and Convention Center, Shenzhen, China
Admission: Free-of-charge. Trade visitors only.
Persons under 18 will not be admitted.

Contact

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Contact us now for more details!

