

yarnexpo

Greater Bay Area International Trade
Fair for Fibres and Yarns
大湾区国际纺织纱线博览会

6 – 8.11.2023

Shenzhen World Exhibition and
Convention Center, China

Embrace South China's growing yarn & fibre market

www.yarnexpo-shenzhen.com

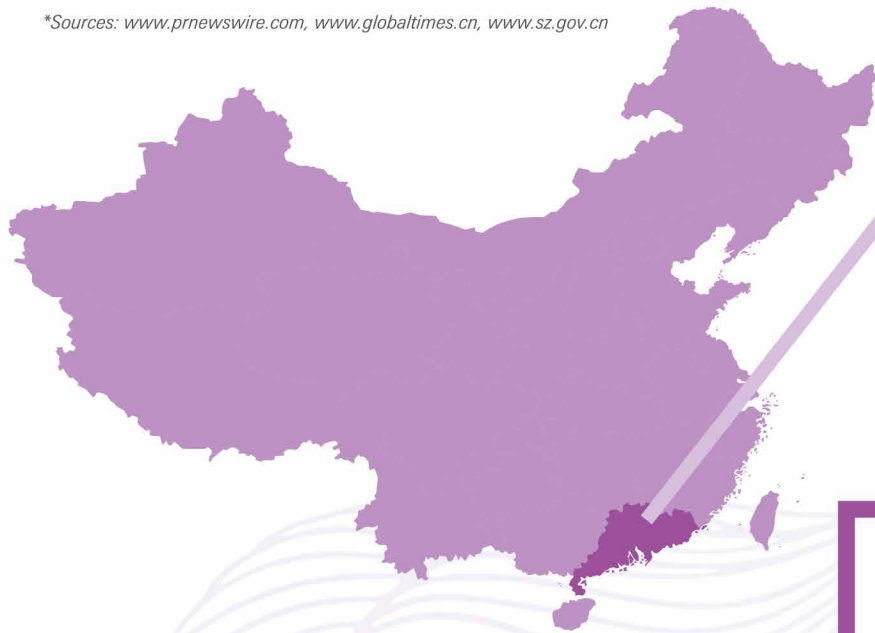
Reach new business prospects in South China's fashion hub

Following the reopening of China's border in January 2023, **Yarn Expo Shenzhen** – the Greater Bay Area's influential trade platform for fibres and yarns – will promote business recovery and maintain the industry's strong momentum in the region.

- Shenzhen is a key driver of the **Greater Bay Area's** economy. It is also home to the growing **Qianhai Modern Service Industry Cooperation Zone**, and a gateway to the wider **ASEAN region**.
- Garment manufacturers in Shenzhen have a market share of **over 60%** in premium shopping malls in large and medium-sized cities throughout China*.
- After **RCEP**, the world's largest free trade agreement took effect in 2022, trade between China and ASEAN countries grew significantly by **15%***.
- With exports jumping 13.9% YoY to US 323 billion in 2022, Shenzhen ranked **first** for the **30th consecutive year** in China*.
- The fair is conveniently located for overseas participants, just three kilometres away from the Shenzhen Bao'an International Airport.



*Sources: www.prnewswire.com, www.globaltimes.cn, www.sz.gov.cn



Wide range of product groups

Fibres

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres

Yarns

- Fancy yarns
- Knitting yarns
- Natural & blended yarns (cotton, wool, silk & linen / ramie)
- Man-made & blended yarns (regenerated & synthetic)
- Elastic yarns
- Specialty yarns





Exhibitors' comments

"I think the fair's position in the Greater Bay Area is the correct response to the Chinese government's strategy. We also believe the GBA has the potential to grow further, so this is **an ideal location to hold the fair.**"

Ms Mary Xu, General Manager, TopLine (Ningbo) Textile Co Ltd / Consinee Group, China

"We joined the fair again as **more of our targeted overseas customers can be found here**, as well as buyers from Dalang. The pandemic has caused us to explore the domestic market in addition to the overseas market, and the rapid growth of e-Commerce has allowed us to further expand our business. **Shenzhen's advantageous location**, especially its close proximity to Hong Kong, means we are **able to explore both Chinese and overseas markets at this fair.**"

Mr Unying Song, Assistant Sales Manager, Dezhou Shangjin Cashere Textile Technology Co Ltd, China



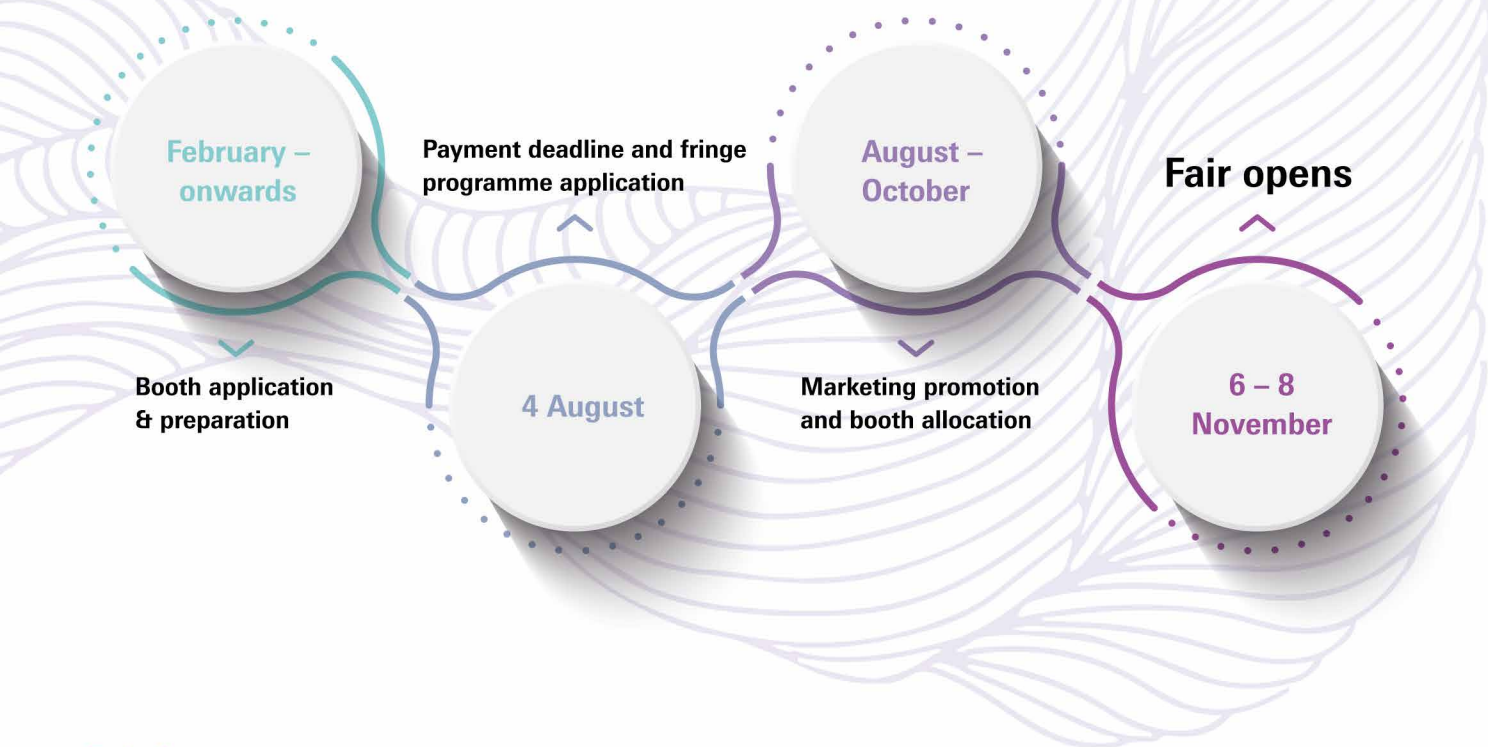
Fringe programme to provide additional business benefits

Trend forum – catch up with the latest seasonal fashion trends for the fibre and yarn market

Seminars – opportunities to present your business insights and innovations and absorb in-depth market discussion



Pre-show schedule



Subject to change, as of February 2023

Fair facts

Date: 6 – 8 November 2023 (Mon – Wed)

Venue: Shenzhen World Exhibition and Convention Center, China

Admission: Free of charge. Trade visitors only.
Persons under 18 will not be admitted.

Contact

Messe Frankfurt (HK) Ltd

Mr Tony Fung

Tel: +852 2238 9983

yarnexpo@hongkong.messefrankfurt.com

Concurrent events

intertextile
SHENZHEN apparel fabrics

CHICGBA



Follow us on



www.yarnexpochina.com

Contact us now for more details!