



yarnexpo

Greater Bay Area International Trade
Fair for Fibres and Yarns

9 – 11.6.2026

Shenzhen Convention and
Exhibition Center (Futian), China

New strand of
opportunities for a
better textile future

www.yarnexpo-shenzhen.com

Expand your business in one of the world's textile production hubs

Strong visitor growth at the previous edition underscored the show's role as a key yarn and fibre platform to expand global reach. Enhancing accessibility to South China's apparel and knitting sectors, and attracting overseas buyers from Asia and beyond, Yarn Expo Shenzhen creates broader business connections for a range of suppliers.






With sustainability at its core, the fair showcases products that highlight eco-friendly advancements in yarn and fibre. This focus on sustainable and high-tech materials reflects industry priorities while positioning the fair as a platform for responsible sourcing and development.

Held annually in the Greater Bay Area, Yarn Expo Shenzhen leverages Guangdong's manufacturing base for knitting and underwear, and Shenzhen's thriving fashion scene. It serves a pivotal role in South China by bridging seasonal sourcing gaps, fostering international trade, and driving innovation. Join us to connect, collaborate, and unlock new opportunities in one of the textile industry's major hubs.








Exhibitor profile

Product groups

Fibres

-  Natural (cotton, wool, silk & flax/ramie)
-  Functional
-  Sustainable
-  Man-made (regenerated & synthetic)
-  Specialty

Yarns

-  Natural & blended (cotton, wool, silk & linen/ramie)
-  Functional
-  Sustainable
-  Man-made & blended (regenerated & synthetic)
-  Elastic
-  Fancy
-  Specialty

Leading exhibitors



and more...

Exhibitors' comments

"We are an established New Zealand woollen yarn spinner, our award-winning blend of merino and possum offers enhanced warmth and reduced pilling, reflecting our commitment to quality, innovation and sustainability. Yarn Expo Shenzhen offers opportunities in the Greater Guangzhou area, where our customers and the knitting community converge, allowing us to access the promising Chinese market beyond Shanghai."

Mr Jimad Khan, International Sales & Marketing Manager, Perino by Woolyarns, New Zealand

"This fair exceeded our expectations by attracting quality, targeted buyers from China and abroad, with some already expressing order interest. The mid-year timing is ideal as it avoids overlap with overseas shows while reaching customers in Guangdong and the high-tech Yangtze River Delta. The concurrent apparel and fashion shows also enhanced synergy with our customers. We were able to effectively promote our brand and will exhibit again next year."

Ms Vivi Hu, Vice General Manager of Sales, Jingyi Group, China



Visitor profile

Over 40,000 visits from 64 countries and regions (including concurrent shows)

Brand buyers



MOISELLE



Marisfrolg

TRIUMPH



GIORDANO

ZARA



ELLASSAY
歌力思



and more...

Visitors' feedback

"As a trading company and manufacturer of garments and fabrics, we are interested in all types of yarn and fibre, including fancy, viscose, nylon, polyester and various blends. We are pleased with the variety of exhibitors onsite and have identified potential partners for collaboration. Building relationships with suppliers takes time, and this mid-year fair gives us enough time to explore different options as we prepare for the upcoming year."

**Ms Juliya Drozdetskaya, Purchasing Manager,
Mark Formelle IT, Uzbekistan**

"I come to Yarn Expo Shenzhen since it is close to Hong Kong, and it provides us with an additional opportunity to source. The fair allows us to strengthen connections with exhibitors and engage in in-depth technical discussions. I am primarily looking for cotton yarn and blended products for export, as well as new suppliers focused on sustainability. I can find exhibitors who meet these needs onsite. This platform brings together companies from various regions, including some we don't usually encounter, which is very beneficial for us."

Mr Edward Yeung, Shahid Textiles Limited, Hong Kong



Top 10 buyer profiles

- Garment manufacturer
- Trading company
- Wholesaler / Distributor
- Import & export corporation
- Designer / Interior design
- Fibre producer / Spinner / Weaver
- Buying office
- Retailer / Chain store
- Custom-made services
- Agent



Fringe programme: discover trends, innovation, and industry insights

Subject to change, as of December 2025



China Yarns Fashion Trends

A showcase that will present the newest innovations and technological advancements in China's yarn and fibre industry.



Tongkun – China Fibre Fashion Trends Display Zone

Green and functional fibre applications will be highlighted to address the evolving needs of the market.

New Fibre New World – Textile Materials Innovation Forum

Through insightful seminar sessions, the forum will provide a platform for stakeholders to exchange ideas and shape the textile industry's sustainable direction.



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See you at Yarn Expo 2026

Yarn Expo Spring 11 – 13 March
National Exhibition and Convention Center (Shanghai), China

Yarn Expo Shenzhen 9 – 11 June
Shenzhen Convention and Exhibition Center (Futian), China

Yarn Expo Autumn 25 – 27 August
National Exhibition and Convention Center (Shanghai), China

Free admission, trade visitors only. Persons under 18 will not be admitted.

Concurrent shows

inter textile
SHENZHEN apparel fabrics



Contact

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